



True Romance.
Ideal Beauty.
Diamonds



BEN BRIDGE JEWELER INVITES YOU TO PARTICIPATE
IN ONE OF OUR EXCITING ANNUAL TRADITIONS.

The 2010 Diamond Show

This one-day event features breathtaking diamonds in an amazing array of cuts and styles – all at exceptional values.

Our Registered Jewelers and Certified Gemologists of the American Gem Society will be on-site to help you find the diamond that is perfect for you. We back our commitment to you and your diamond with our exclusive Lifetime Diamond Certificate and Limited Warranty which guarantees your diamond's quality with a complete and exact gemological description. Purchase diamond jewelry during this one-day event and you'll enjoy interest-free financing for one full year*. The Ben Bridge Jeweler 2010 Diamond Show is not to be missed. Call your personal jeweler to make an appointment now.

COTTONWOOD MALL (505) 897-4113

TUESDAY, JUNE 1, 2010

Ben Bridge
your personal jeweler since 1912



Special Diamond Show Value

\$2,995 1ct. round brilliant or princess cut.

* Upon approval of credit and down-payment of 20%. Payments are computed at the rate of 1/12 of the original balance. If any payment is missed, full finance charges will be applied at the rate of 1.65% per month, 19.8% per annum.