

**Contact:**  
**David Vedera**  
Paceline Consulting Group  
Phone: (505) 962-2751  
Fax: (505) 256-0565

5011 Indian School Rd., NE  
Albuquerque, NM 87110  
www.pacelineconsultants.com



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## Peloton Group Announces New Name: Paceline Consulting Group

*Human Resources and Management Consulting Group Shifts Gears to Set the Pace for Business Success*

**Albuquerque, New Mexico, June 1, 2010:** Effective immediately, Payday People Plus, LLC dba Peloton Group will begin doing business as (dba) **PACELINE CONSULTING GROUP**.

According to Paceline Consulting Group President David Vedera, an avid bicyclist, “In business terms, just as in bicycling, successful companies have a **peloton**, with people teaming together and creating momentum to optimize group performance. The **paceline** consists of key people who breakaway from the peloton to adjust the pace and subsequent performance of the team.”

“Paceline Consulting Group has a winning track record for increasing the efficiency and effectiveness of organizations and their employees,” Vedera notes. “Today, Paceline is taking a leading position as workforce performance professionals. We are changing our name to reflect our team commitment to setting the winning pace for the business success of our clients.”

### Leadership and Teamwork to Win the Business Race

Paceline Consulting Group is setting the pace for business success with an expanded team of workforce performance professionals who teach entrepreneurs and small businesses how to manage change, maneuver through critical situations, optimize management effectiveness, maximize employee efficiency, and accelerate business success.

In addition, Paceline Consulting Group works directly with your company one-on-one to strengthen your human resources capability with comprehensive HR support in a variety of areas. These include, but are not limited to, employee relations, employment policies and procedures, performance management, specialized training, and ongoing consultation. Paceline’s HR services are continually

evolving to assure federal and state compliance and to ensure employer and employee assets are protected.

### About Paceline Consulting Group

Founded in 2000 by Andrew and Sylvana Siegel as an additional service to the payroll services offered through their company Payday, Inc., Paceline Consulting Group supports more than 70 existing customers state-wide with on-site workforce performance professionals.

Paceline Consulting Group is committed to integrating low-cost, high-value, human resources and business consulting services for clients, including a *face-to-face, hands-on customer service commitment* that increases employee efficiency, optimizes management effectiveness, and sets the pace for business success.

[www.PacelineConsultants.com](http://www.PacelineConsultants.com)

### About Payday, Inc.

Payday, Inc. is a leader in the state of New Mexico for providing complete payroll processing, human resources management, and employee benefit solutions. Founded by Andrew and Sylvana Siegel over 25 years ago, Payday, Inc. has grown to become the largest independently owned payroll company in the state of New Mexico serving businesses all over North America.

[www.paydayinc.com](http://www.paydayinc.com)

This name change reflects innovative management and human resources consulting changes for Paceline Consulting Group clients and businesses throughout the Southwest. Contact information for the newly renamed company remains the same.